REQUEST FOR PROPOSAL

Website Update & Curriculum Hub Development

Issuing Organization	Transform Education New Mexico (TENM)
RFP Issue Date	June 9th, 2026
Proposals Due	June 26th, 2026
Submit Questions To	info@transformeducationnm.org

Background

Transform Education New Mexico (TENM) is a coalition of families, educators, and advocates working to ensure every student has the opportunities and resources they need to thrive. Our platform for transformation outlines the vision for rebuilding an equitable public education system and guides our efforts to hold the state accountable, creating lasting change for NM's students. Coalition partners are central to who we are and how change happens.

Proposal Overview and Priorities

The TENM website (www.transformeducationnm.org) currently includes an organizational mission statement, background on the Martinez/Yazzie court ruling, five issue pillars, staff bios, and pages covering our platform, policy agenda, Blueprint for Change resources, a podcast, and news. The site

closes with a list of endorsing organizations. While the content reflects our mission, it does not yet fully capture the collaborative nature of our work or provide a central place for communities to access curriculum and educational resources. This design has helped to advance our coalition efforts but as we are in a growing phase and working towards becoming a trusted voice, our website is missing key pieces to achieve that. Therefore, we are seeking proposals from qualified vendors to update our website which includes the following priorities.

A coalition centered design. The updated website should reflect the collaborative nature of our work. We see coalition partners as central to telling the story of who we are as an organization and how change happens collectively across communities, advocates, educators, families, and partner organizations. The website should prominently feature coalition partners and organizations actively engaged in advancing the work alongside us. See APPENDIX A for an example.

A curriculum hub. As our organization continues to grow into a trusted voice, we want the website to function not only as an informational platform, but also as a destination where educators, families, advocates, and community members can directly access useful materials. This hub should allow users to browse materials by category and serve as an ongoing resource. See APPENDIX B for an example.

Tracking and reporting. The website should track metrics and produce reports to support the ongoing goal of bringing more traffic to our website. Vendors should advise on platform options and include any associated costs in their proposal.

Proposal Requirements

The following documents are required in your proposal:

1. Overview of your organization including relevant experience and credentials.
2. A portfolio of 2–4 similar projects, preferably for nonprofits, coalitions, or resource hubs (include URLs where available).
3. A narrative addressing our priorities and your approach, recommendations, and a timeline for the work.
4. An itemized budget that includes one-time project costs and estimated ongoing annual costs.
5. Two client references

Submission

Written questions regarding this proposal should be sent to: info@transformeducationnm.org.

All proposal requirements should be combined and submitted in as few files as possible. PDF format is preferred; however, other commonly readable formats are acceptable (e.g., Microsoft Word, Google Docs). Please note that if our team us unable to access your documents, your proposal may not be considered. If you have questions regarding the file format or submission, please contact us prior to submitting.

Proposals should be submitted electronically to: info@transformeducationnm.org.

Transform Education NM reserves the right to reject any or all proposals and to select the vendor that best serves the organization's mission and community.

Timeline

Milestone	Date
RFP issued	June 9th, 2026
Vendor questions due	June 17th, 2026
Answers sent to all vendors	June 19th, 2026
Proposals due	June 26th, 2026
Internal review complete	July 1st, 2026
Finalist Interviews	July 6th – 8th, 2026
Vendor selected and notified	July 10th, 2026
Contract signed / Kickoff	July 13th, 2026

Thank you!

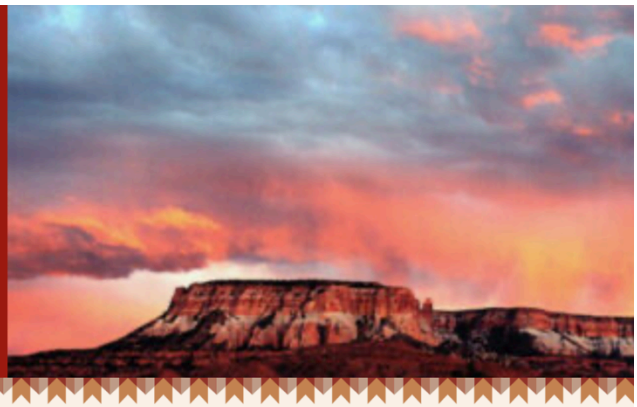
APPENDIX A

Below is an example of coalition layout that features coalition partners also on the Native Workforce Partners website.



← Partners

Pueblo of Zuni



About

The Zuni Education & Career Development Center (ZECDC) operates as a 477 program, consolidating ten federal programs into a “one-stop shop” to provide education, employment, and training services for enrolled tribal members and federally recognized members residing within the Pueblo of Zuni service area. ZECDC plays a vital role in the community by offering support for education and job training, including services like cash assistance and childcare. Through its partnerships, the program creates opportunities for adult basic education, work experience, internships, and training for both adults and youth, all tailored to meet the unique needs of the Zuni community.

The Pueblo of Zuni Indian Reservation is located in west-central New Mexico and is notable for its remote and traditional lifestyle, preserving sacred cultural



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APPENDIX B

Below is an example of a resource hub on the [Native Workforce Partners] website.

