TENM 2024 Legislative Session Social Toolkit

To share this toolkit's complete Google Folder with your colleagues, friends, and fellow supporters, right-click and copy **THIS LINK**

ABOUT

<u>Transform Education New Mexico</u> (TENM) is a representative organization of school districts, school boards, teacher unions, tribal leaders, educators, community advocates and youth leaders advancing a vision for transforming schools in alignment with the findings of fact and conclusions of law in the landmark Yazzie/Martinez v. State of New Mexico education lawsuit.

HOW A BILL BECOMES A LAW

This resource was created to help New Mexico families understand the advocacy process and how their lived experience and expertise can help influence legislation. The legislative process is complex, to say the least and was originally designed to be accessible only to a few. As one result of this, there are many acronyms and policy terms that may not be familiar to the public. <u>CLICK HERE</u> to see a list of resources to help navigate the legislative website as well as the legislative process.

FIND YOUR LEGISLATOR

If you don't know who represents you at the Roundhouse, <u>find your legislator here</u> and call or write to them asking for their support of a multilingual, multicultural education framework grounded in student equity.

2024 LEGISLATIVE ONE PAGER

Learn about our legislative priorities, legislative investments, bill numbers, and talking points. PDF Can be viewed and downloaded <u>HERE</u>

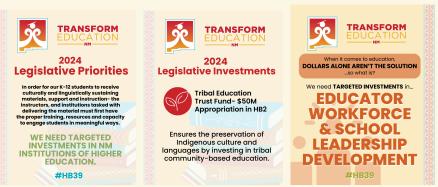
WEBSITE AND SOCIAL CHANNELS

TENM Website "Take Action" Page: <u>https://transformeducationnm.org/take-action/</u> Facebook: <u>@TransformEdNM</u> Instagram: <u>@transformednm</u> Twitter: <u>@TransformEdNM</u>

HASHTAGS

#EducationEquity

GRAPHICS



Downloadable and social-ready graphics containing the one pager talking points and bill information can be found $\underline{\mathsf{HERE}}$

SAMPLE LANGUAGE FOR SOCIAL MEDIA POSTS

Please feel free to create your own organic posts if you don't want to share posts from our pages. Please be sure to tag our respective social media channels.

- New Mexicans have a historic opportunity to transform education for our children and teachers. Join us in supporting #HB39 (Yazzie/Martinez Higher Education Funding) during this 30-day Legislative Session! #nmleg
- During this #nmleg the Tribal Education Trust Fund- \$50M Appropriation in #HB2 will ensure the preservation of Indigenous culture and languages by investing in tribal community-based education. Ask your legislator to support!
 Find your legislator here: <u>https://nmlegis.gov/Members/Find_My_Legislator</u>
- When it comes to education in NM, DOLLARS ALONE AREN'T THE SOLUTION! Join us during the #nmleg in supporting the bills that target investments intentionally by visiting <u>https://transformeducationnm.org/take-action/</u>
- Interested in helping transform NM's public education system?
 (a)TransformEdNM has a great toolkit with helpful resources and shareable graphics for this year's #NMleg. Join us in supporting #HB39 and a \$50m appropriation in #HB2 -

https://drive.google.com/drive/folders/1R5UGEUV0clkhw-jlmXKegCxg1m31P47F ?usp=sharing